Speaker's Profile



Mrs. Moh Moh Lwin

National Director

Dr. Moh Moh Lwin is the National Director at Sun Community Health Organization. She earned her medical degree in 2002 and completed an Executive Master's in Public Policy and Practice from the Graduate Institute Geneva in 2018. With over 19 years in public health, including 3+ years with a local NGO, she advocates for collaboration with private sector healthcare providers to address health equity challenges.

Dr. Lwin focuses on integrating health services to support Universal Health Coverage goals. She oversees a network of 6,000 healthcare providers, including general practitioners, pharmacies, and community volunteers, ensuring high-quality service delivery across Myanmar. Her strategic efforts aim to maximize service integration, enhance care quality, and build strong partnerships with local authorities. Committed to equitable health services, she employs private sector and community engagement strategies to create sustainable and cost-effective health solutions, significantly impacting Myanmar's healthcare landscape.

Achieving AIS Program Goals by conducting Private Sector Engagement







Strengthening Health Services Provision in Conflict Situation: Leveraging Private Sector Partnership

05.07.2024





































05/07/2024

Localization & Establishment



- Population Services International (PSI), a US-based NGO has been one of the longest and largest implementing agencies for health in Myanmar since 1995.
- In 2016, given the evolution of funding instruments and trends for localization, PSI has carefully crafted and designed a 5-year deconsolidation plan for its implementing units to become local entities.
- PSI's Sun Quality Health, a network of over 1,000 franchised private community clinics and Community Health Services
 Network with over 5,000 community volunteers have been transitioned to a single local NGO named Sun Community Health (SCH) in January 2022

05/07/2024 5



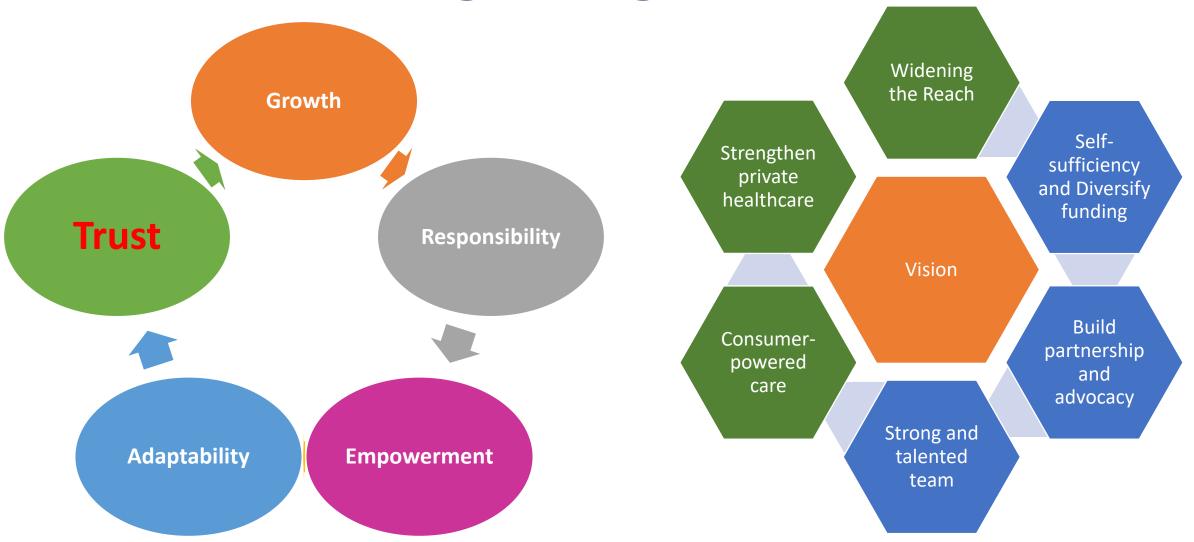
SCH Vision

Power of the community, to access the healthcare they need.

SCH Mission

Deliver quality healthcare through networks and partners in sustainable and innovative ways.

Values and Strategic Targets



05/07/2024 7

Rationale and Background

Accessibility

Continuity of Care

Resource Optimization

Innovation and Flexibility

Community Trust

SCH engagement strategy with Private Sector

TB, HIV, FH

Vertical Program

Monthly SSV

Routine Monitoring

QA Visit

Quality Assurance

Vertical Program Support

Franchisor-Franchisee Agreement

Primary Healthcare Services

Channel Management

Engagement by Segments

Provider Segmentation

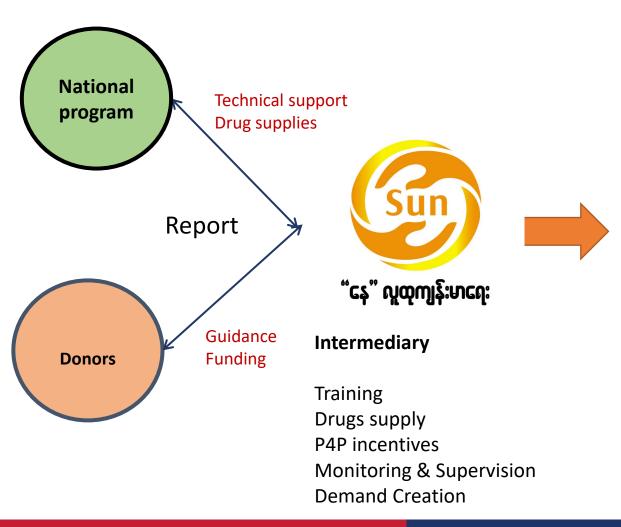
QI System

Accreditation and Certification

Service Utilization, Reward, Autonomy

Purchaser-Provider Contract

SCH Implementation Model



Sun Doctor Dx, Treatment

Public or Private Hospital Laboratories



Clinic Assistant Notification, Counselling

Private outlet/Drug Seller Volunteers



Hotline or Dashboard handler

Provider Segmentation and multiple engagement Strategy

Shining Sun Guiding Rising Sun Plus Sun Sun Sun Light

Guiding Suns as representatives of SQH network to motivate the Rising Sun providers to become high performers, thereby expanding access to quality, affordable primary care to poor & vulnerable consumers.

Contracting - Service Purchasing - MNCH Model



- Network of Care
- Payment (output-

based)

 Performance based payment

Key Learnings

Political and Institutional Commitment

Strong
Governance and
Coordination

Innovative Financing

Integrated Service Delivery

Adaptability and Innovation

Capacity Building and Knowledge Management

Robust
Monitoring and
Evaluation

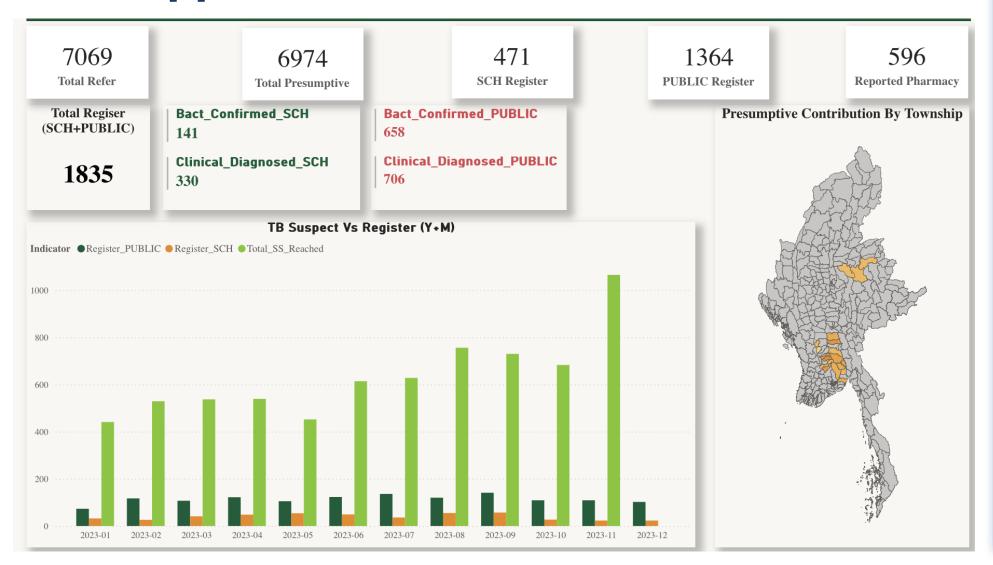
Ensuring Access to Quality Care

13

Community
Engagement and
Awareness

Trust Building

AIS supported PSE under TB Care



713 Enrolled Patients from April-June 2023 had a favorable outcome with 89%

AIS supported PSE under HIV Care





THANK YOU.